



# NCCOC Quarterly Meeting

13 November 2021

# 2022 Proposed Budget



## Income:

	<u>2022</u>	<u>2021 (11/5/21)</u>
• Chapter Dues	\$2205.00	\$1,869.00
• USAA Grant	\$600.00	\$800.00
• MOAA President Travel	\$1150.00	
• Mercer Ad Incentive	\$100.00	
• Interest	\$10.00	\$2.00
• Virtual Meeting Support		\$180.00
• Donation (Satellite chapter)		\$500.00
• MOAA Grant		\$600.00
<b><u>TOTAL INCOME</u></b>	<b><u>\$4065.00</u></b>	<b><u>\$3951.00</u></b>

# 2022 Proposed Budget



## NCCOC Expense

	<u>2022</u>	<u>2021 (11/5/21)</u>
• Council Meetings	\$400.00	
• New Membership Incentives	\$2500.00	\$330.00
• Satellite Creation (500.00 rest)	\$700.00	
• Admin Expenses		
○ Postage, Mailing, Printing	\$75.00	\$55.00
○ Web Hosting	\$160.00	\$160.00
○ Equipment, Supplies	\$50.00	
○ NCCOC President Travel	\$1150.00	\$1157.51
○ Insurance	\$330.00	\$323.00
○ Virtual Meetings – ZOOM	\$180.00	
○ LLC	\$125.00	\$127.00
• Donations/Dues		
• NC Veteran’s Council	\$200.00	\$150.00
• USO of North Carolina	\$250.00	
• Other donations	\$100.00	
<b><u>TOTAL EXPENSES</u></b>	<b><u>\$6220.00</u></b>	<b><u>\$2302.51</u></b>
<b>Deficit Spending</b>	<b>\$2155.00</b>	

# Legislative Goals 2021-2022



## **Federal:**

MOAA's Legislative Priorities for the 117th Congress:

- <https://www.moaa.org/content/publications-and-media/news-articles/2020-news-articles/advocacy/here-are-moaas-legislative-priorities-for-the-117th-congress/>
- Department of Defense State Liaison Office develops top 10 issues nationally:
  - Enhanced Military Spouse Licensure Portability
  - Military Spouse Teacher Certification
  - Licensing Compacts
  - Licensure Evaluation
  - Virtual School Enrollment
  - Advance Enrollment
  - Purple Star School Program
  - In-State Tuition Continuity
  - Child Abuse Identification and Reporting
  - “Ask the Question” Campaign
  - ✓ <https://statepolicy.militaryonesource.mil/>
  - ✓ Email: [martin.l.demsey.civ@mail.mil](mailto:martin.l.demsey.civ@mail.mil)

# Legislative Goals

## 2021-2022



### **State:**

- Elevate standing of NC as a military friendly state:  
<https://www.moaa.org/content/state-report-card/statereportcard/>
- Support military friendly legislation:
  - ✓ Support bills that provide NC state tax exemption for uniformed services who are NC residents
  - ✓ H64 Blue/Gold Star Mothers Appreciation
  - ✓ H804 Veteran Post-Traumatic Stress/Mitigation
  - ✓ S767 Combat Injured Veterans Tax Fairness  
<https://ncleg.gov/>

# Legislative/Veterans Affairs (2021-2022 Legislative Goals)



- COL Iggi Husar, 1<sup>st</sup> Vice President
- NC MOAA Legislative Goal – Elevate the Standing of North Carolina as a Military Friendly State (Handout)



# Legislative/Veterans Affairs

(2021-2022 Legislative Action Pending)



- H83 - [Eliminate Income Tax for Military Retirees:](#)
  - Status-Ref To Comm On Rules and Operations of the Senate on 6/21/2021
- S105 - 2021 Appropriations Act:
  - Status - Senate Conferees Appointed 8/17/2021.  
House Conferees Appointed 8/18/2021



# Legislative/Veterans Affairs (2021-2022 Current Status of Goals)



- DSLO 10 Issues - **Amber**
- Elevate Standing of NC as a Military Friendly State - **Red**
- Support Military Friendly Legislation - **Green**





# Membership/Retention

Ed Brown, Lt.Col., USAF(Ret.)



- NCCOC Annual Goals
- Quarterly Membership Summary
- NCCOC/National Incentive Programs

# NCCOC Membership Goals

## FY 2021



- Goal: Eleven(11) 100% National Membership Chapters
  - Currently, nine of fourteen NC chapters have 100% of their membership are National MOAA members
  - Need two(2) more chapters to meet our goal. Central Carolina projected to be 100% by EOM(#10)
- Goal: Decrease CM non-National Membership by 50%
  - January 1, 2021, we had 86 non-National members in our CMs. As of October 30,2021, we had **21**. With the addition of Central Carolina” members we will reclaim 75 members
  - January 1,2020, we had 232 non-National members in our CMs. Our actions during the past 20 months have reclaimed 221 members
- Goal: Add 200 new members by December 31, 2021
  - As of November 8, 2021, we have added **121** new members
- Goal: Add Five new Satellites by December 31,2021
  - One Satellite established- Goldsboro
  - Satellites establishment ongoing-pending COVID restrictions

# NCCOC Membership Summary



## NCCOC Membership Summary FY2021

As of November 8, 2021

<b>Chapter</b>	<b>Members Added</b>	<b>Non National Members</b>	<b>EOY CM Total Membership</b>	<b>11/08 CM Total</b>	<b>25% EOY CM Membership</b>	<b>NCCOC INC. Pymt Amt</b>
Cape Fear (NC-01)	18	4	179	183	45	\$180.00
Coastal Carolina (NC-02)	25	0	69	73	17	\$375.00
Charlotte-Metrolina (NC-04)	11	0	88	87	22	\$110.00
Sandhills (NC-06)	6	4	163	169	41	\$60.00
Southeastern NC (NC-07)	25	3	238	253	60	\$250.00
Tarheel Central (NC-08)	10	0	89	85	22	\$100.00
Triangle (NC-09)	3	0	117	118	29	\$30.00
Western (NC-10)	9	0	165	152	41	\$90.00
Catawba Valley (NC-11)	3	1	31	31	8	\$30.00
Piedmont (NC-14)	0	0	30	30	8	\$0.00
First-In-Flight NC-17)	9	0	30	39	8	\$135.00
Central Carolina (NC-20)	0	9	60	50	15	\$0.00
High Country (NC-21)	1	0	49	49	12	\$10.00
New River (NC-22)	1	0	27	27	7	\$10.00
<b>Totals</b>	<b>121</b>	<b>21</b>	<b>1335</b>	<b>1346</b>	<b>335</b>	<b>\$1,380.00</b>

\* (More than 25%)

# NCCOC Membership Incentive Program



- Chapters receive \$10 for each new member for new members totaling less than 25% of their total membership
  - Ten Chapters recruited less than 25% of total membership
- Chapters receive \$15 for each new member for all new members when the new members total 25% or more of their total membership.
  - Coastal Carolina and First Flight recruited more than 25%

# Annual Recruiting Incentive (Premium and LIFE)



- Chapters will earn \$15 for every incentive-qualified PREMIUM member, and \$30 for every incentive qualified LIFE member who is new or upgrades membership level during the calendar year.
- An incentive-qualified member is one who has NOT been a national MOAA member in the preceding three years (except in the case of upgrades).
- Incentives will be paid by EFT in January of 2022.

# MOAA 2021

## Quarterly Incentives



Chapters will receive a \$50 bonus for that quarter if they are using the following tools/resources by the last day of the quarter as follows:

- 4th quarter, October 1 – December 31: Chapter held an event (may be virtual) sometime during the year to increase community awareness of the chapter AND reports it on a Levels of Excellence (LOE) submission in 2022.
  - Examples are Chapter events such as “Meet and Greets” and socials for Satellite establishment/expansion qualify.

Reminders and instructions to submit information, where required, will be sent prior to award determination.



# Membership/Retention

## Five Star Level of Excellence Awardees

- North Carolina Council of Chapters (NC-00)
- Cape Fear Chapter (NC-01)
- Coastal Carolina Chapter (NC-02)
- Charlotte-Metrolina Chapter (NC-04)
- Southeastern Chapter (NC-07)
- Tarheel Central Chapter (NC-08)
- Triangle Chapter (NC-09)
- Western Chapter (NC-10)
- New River Chapter (NC-22)

# SS Liaison Lead Goals 2022



- Contact:
- Dr. Vivianne Cisneros Wersel
- [viwersel@yahoo.com](mailto:viwersel@yahoo.com)
- (252) 646-2678
- 15 Blair St, Asheville NC 28801







# Chapter Level

Identify and appoint	Identify and appoint Chapter SS Liaison
Communicate	Communicate with Lead name of SS Liaison
Have	All NC chapters will have SS Liaison
Target	Target date -February 2022

# SS Liaison NC Lead

## Communicate

- Produce quarterly newsletters to SS Liaisons and satellites
- Establish data base

## Educate

- State & Federal Benefits; Legislation to include SS legislation updates and MOAA Priorities

## Encourage

- Encourage SS Liaisons to present to chapters “Preparing for that Day”
- Increase membership
- Mentorship

## Target

- Target: 100% by Nov 2022
- Membership Increase by 25%

# Increase SS Membership and Participation



Solicit	Solicit SS membership
Stress	Stress “Membership” vs Auxiliary
Encourage	Encourage SS to join committees and SS Virtual Chapter
Warm	Warm handoff after a death (transfer of membership)
Target	Target: increase by 25% by Nov 2022