

MOAA – North Carolina Council of Chapters – CHAPTER RECRUITING REPORT



















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1. Great news! 100% more NCCOC chapters now being reported in national MOAA tracker. The following reflects chapter members recruited as of 12/27/2013. Please go to MOAA homepage, click on Chapters, then Chapter Recruiting 2014 and you'll see the Tracker logo on the right.

2. CHAPTER # / NAME	MEMBERS ADDED:	RECEIVING INCENTIVES FOR:
NC 01 Cape Fear	27	17
NC 02 Coastal Carolina	1	1
NC 06 Sandhills	2	2
NC 07 SENCLAND	19	15
NC 10 Western	1	1
NC 17 First in Flight	1	0
NC 20 Central Carolina	7	3
NC 21 High Country	8	5

3. Chapter Recruiting 2014 Highlights To Track/Self Assess (Red/Yellow/Green)

(✓ one)

a.	Read January 2014 Letter from COL Barry Wright	  
b.	Chapter Membership Chair submits new chapter members using online form	  
c.	Chapter Board gets familiar with MOAA Tracker and Membership Chair reports progress monthly	  
d.	Chapter website (if available) has link to National MOAA website and then link to 2014 Chapter Recruiting Program and Key Dates	  
e.	Progress in meeting key date objectives reported at each chapter meeting and chapter newsletter edition	  
f.	MOAA Talking Points included in each available chapter website (Membership Section?)	  

4. National MOAA working on developing products for recruiting “formerly served” members (Mentioned at National Meeting by NCCOC)