

North Carolina Council of Chapters

Revised/Updated Web Presence (Proposed)

Home Menu:

1. Home page – a nice header, links down the side, and a description about NCCOC on the front.
2. I captured a lot of content for this demo site from the old NCCOC site – and as such, much of it is still dated, and in some cases, stale. That will be overcome with action on everyone’s part to make the “new” content current, fresh and up-to-date.
3. The service logos, like on the old page, are hot linked and when clicked the appropriate web page is opened.
4. The menu features on the left of the page direct the user to each of the sub-menu pages.
5. You’ll note the “ticker” just above the menu selections...this is a continually rolling billboard for “**important**” items that can be opened by clicking the item, as they are all hot linked. There are also radio buttons that can be used to halt, or move the ticker forward and backward. Ideally, these items are tied to the “News and Events” page.
6. There is also a field – “Hot Ticket!” – just below the logos. When an upcoming event is loaded, but we want to draw attention to the item, it is marked as HOT vs. visible, and this banner is displayed. Click it and you go right to the item.
7. A new feature we developed for the council page is the “floating” **NC COUNCIL AND CHAPTER AWARDS** below the menu. I’m really pleased with this new feature... I’ve started to capture and load several of the awards for which I had info, but will need input from the Council to make the page complete. I think that we should limit the appearance of an award logo to immediate past two year cycle...older than that, they become stale, and also take up a lot more room. The symbols, < and >, are linked, so a user can scroll through the entire list of selections...also, the radio buttons below the logos can be clicked to navigate through the available awards being displayed.
8. One last thing I had Ric put on the home page is the fact that the date at the upper left hand corner is also a hot link...if clicked, a password protected page will appear asking for a user name and password. Right now, besides me, the only user is “grobert” and the password is “president” – I know, not very sexy, but I’ll build a user list with real passwords later. The idea with this page is to have a single source where Council and Chapter presidents can go before a scheduled Council meeting and get access to all the materials planned for use at a meeting. It could also be a place for storing important business documents that only the Council, BOD and Chapter presidents need.

Sub-Menus:

1. **NC Chapters**
 - a. This replaces the “NC Chapters” from the old web site, but with more functionality.
 - b. Each Chapter is ID’d with the name and number, a brief descriptor, a mailing address, and linkage to their web site – if one exists – their roster and the most current newsletter, if one exists.
 - c. The “Chapters” link at the top can also be searched, so if a search word, e.g., “Goldsboro” was entered, when choosing “Go” the Eastern Carolina (NC03) page would open.
 - d. The “County Map” link at the top gives a nice color map with Chapter labels, as well as a listing by Chapter of the counties that are served.

2. **Council Officers**
 - a. Self explanatory...same as from the old web site, but with pictures!
 - b. The e-mail are live links if anyone chooses to write to an officer.
 - c. The link at the top allows narrowing the search to all, only officers, or only past presidents.
3. **FAQs**
 - a. Also self explanatory
4. **News and Events**
 - a. This provides major functionality for the Council, e.g., important actions/activities/information across several areas.
 - b. The items I have in this are from the old site, so some are dated.
 - c. The choice of sub-topics can be used to narrow the search, and these are topics I created using the old web, but the list can be changed, at will.
5. **Calendar**
 - a. Also provides major functionality...as for the long term list of meetings, or other events (cruise, for example), they can be chronologically listed here.
 - b. The Current, and next meeting, can be highlighted and attachments – as many as needed – put on the site for downloading by Chapters.
6. **Photo Gallery**
 - a. Sharing our activities for all to see...
 - b. I only put in the pix from the January and June NCCOC meetings.
 - c. I envision the Galley to grow exponentially.
 - d. Also note, each photo page can hold multiple shots, as indicated by the camera icon.
7. **Documents**
 - a. “Council Comments” is a major one here...I have the current edition hot-linked in the News and Events, but here the archived copies from prior years can be stored for all to see/read/use.
 - b. The other documents are a sampling I cobbled together from the old web site, but categories can be added/deleted/changed, etc.
8. **Resource Links**
 - a. Self explanatory – taken from the old web site.
 - b. May be too much, or may be too little. Need to revisit the list to keep them relevant
9. **About MOAA** – gives info re: the parent organization
10. **Disclaimer** – good to have as a means to divert bad press.
11. **Contact us** – anything entered in the form comes to me...I can then re-direct, as needed.

Footer:

1. The menu categories are repeated at the bottom of the form; when clicked, they redirect the user back to the item.
2. Also, as noted in the ticker, anytime a user want to go “HOME,” clicking on the NC Map Logo takes them back to home base.